*Photo Caption*

**Castomize Technologies team from Singapore, the Winner of the**

**SCG Bangkok Business Challenge @ Sasin 2023 – Global Competition**

**Empowering Transformative Ventures for a Sustainable Society and Environment**

**Sasin School of Management** and **SCG Chemicals (SCGC), an integrated chemical business for sustainability,** announced the **Global Competition Winner** of the SCG Bangkok Business Challenge @ Sasin 2023**.** With the theme of this year’s competition,“Growing Impactful Ventures,”the SCG Bangkok Business Challenge is an ideal, competitive platform for undergraduate and postgraduate students with an entrepreneurial mindset to pitch their startups.

**Castomize Technologies team from Singapore University of Technology and Design**, Singapore is the Global Competition winner of the SCG Bangkok Business Challenge @ Sasin 2023.They were honored with the prestigious H.M. The King’s Award and awarded the cash prize of $18,000 (around 627,400 Baht)**. Reborn+ team from** **Georgia Institute of Technology**, United States of Americais the first runner up and the winner of the Sustainability Award. They were presented with the esteemed H.R.H. Princess Maha Chakri Sirindhorn’s Sustainability Award and awarded the cash prize of$5,000. SCG Bangkok Business Challenge 2023 Global Competition has generated significant interest, with total of 172 student teams from 42 leading universities in 16 countries on 5 continents submitting their startup models to the competition. The final round competition was held at the Sasin School of Management on June 24, 2023. For more information on the competition, please visit [www.facebook.com/bangkokbusinesschallenge](http://www.facebook.com/bangkokbusinesschallenge) or the website <https://bbc.sasin.edu/2023>.

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